

# BEERWULF " WIN A YEAR-LONG SUPPLY OF BEER' " PROMOTION TERMS AND CONDITIONS

## Introduction

1. The promotion ("**Promotion**") is referred to as the Beerwulf 'Win A Year-Long Supply Of Beer' (the "**Campaign**"), which is provided by Beerwulf, an online retailer selling products on [www.beerwulf.com](http://www.beerwulf.com). Beerwulf B.V. is located at Stadhouderskade 80, 1073 AT, Amsterdam, the Netherlands ("**Beerwulf**").
2. By entering the Promotion, entrants confirm that they have read and agree to be bound by the below terms and conditions ("**Terms and Conditions**").
3. Beerwulf reserves the right to amend these Terms and Conditions due to circumstances beyond the Beerwulf control. All and any updated versions may be published on [www.beerwulf.com](http://www.beerwulf.com) (the "**Website**").
4. These Terms and Conditions will be governed by the laws of the United Kingdom.
5. For purposes of this Promotion, Beerwulf is the organizer. To enter the Promotion, you will need to purchase any of the BLADE Starter Packs or any of the 8L keg Bundles available on [www.beerwulf.com](http://www.beerwulf.com) between 3 June 2024 and 14 July 2024.
6. These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.
7. If you do not agree to abide by these and/or any future Terms and Conditions, do not (continue to) participate in the Promotion.

## Participation and details of the Promotion

7. You are eligible to participate in the Promotion if you meet the following criteria:
  - a. you are above the legal drinking age; and
  - b. you are a resident in the United Kingdom (Northern Ireland is not included in this Promotion)
8. The Promotion is open to the following countries only:
  - a. United Kingdom, excluding Northern Ireland
10. **The Promotion starts on 3 June 2024 (00:00 GMT +2) and ends on 14 July 2024 23:59 (GMT +2).**
11. The Promotion will be applied to all orders of BLADE Starter Packs or 8L Keg Bundles, such orders will be subject to our Website terms and conditions.

11. Only one entry per purchase will be counted. Multiple entries are allowed for the Promotion.
12. Entrants who do not submit a valid entry shall be disqualified from the Promotion.
13. The Prize Winners will be selected by a random selection tool on 21 July 2024, overseen by Beerwulf senior employees.
14. The Prizes will be allocated to 5 (five) Prize winners where the Prizes will be ‘Year-long Supply of Beer’ with the supply of 2 (two) Blade kegs of 8 (eight) liters (delivered every second of month for 12 (twelve) months).
15. The Blade kegs will be selected by the Prize Winners during the bi-monthly communication with a customer care representative, delivered as per the above.
16. Beerwulf’s decision in relation to any aspect(s) of the Promotion is final and binding.

### **The prizes**

17. The Prizes awarded to the Prize Winners will comprise of and be allocated as per the above.
18. The Promoter reserves the right to substitute a prize of equal value if a prize element becomes unavailable for any reason whatsoever.

The ‘Year-long Supply of Beer’ prize has a monetary value of approximately:

- a. Blade keg beer supply - £445.
19. All prizes are personal and cannot be sold, changed or exchanged for money.
  20. If any of the Prize Winners does not wish to accept the prize, there will be no compensation and Beerwulf is entitled to select another winner.

### **Responsibility of the Prize Winners**

21. The Prize Winners must confirm acceptance of the prize and agree to the Promotion terms. If the Prize Winners is unwilling to accept the prize, the prize shall be forfeited and Beerwulf is entitled to select another Prize Winner for the prize.
22. Beerwulf will contact The Prize Winners by no later than 21 July 2024.
23. The Prize Winners must also ensure that they:
  - a. Sign and comply with all legal documentation which may be reasonably requested by Beerwulf or third party engaged by Beerwulf in relation to the Promotion and the prizes.

- b. A letter to agree that Beerwulf may make videos and photos including images of the winner to use for commercial purposes.

### **Release**

33. Beerwulf and each of its affiliates are not responsible for your participation in the Promotion and shall not be liable for lost entries due to telecommunication performance issues.
34. Beerwulf will not responsible for any third party acts or omissions.
35. All conditions, warranties and representations expressed or implied by law or otherwise in connection with the Promotion are excluded to the fullest extent permitted by law and the promoter shall be under no liability whatsoever or however in connection with any loss, damage or injury suffered as a direct result of the provision of the prize(s). Beerwulf makes no attempt to exclude or limit its liability for death or personal injury arising as a result of its negligence.
36. All taxes (including without limitation national & local taxes) in connection with any prize & the reporting consequence thereof, are the sole responsibility of the Prize Winner(s).
37. Beerwulf disclaims all warranties with respect to the Promotion. The Promotion and the prizes are provided 'AS IS' and 'AS AVAILABLE'.
38. Beerwulf has the right to, at its sole discretion and without prior notification, change or discontinue any aspect(s) of the Promotion, including the prize(s). Such changes will be effective immediately upon posting of the modified Terms and Conditions on the website. You are advised to read the Terms and Conditions regularly for changes.

### **Miscellaneous**

39. If you do not agree to abide by these and/or any future Terms and Conditions, do not (continue to) participate in the Promotion.
40. The Promotion is not open to employees of Beerwulf or the HEINEKEN Company.

### **Personal data**

41. The personal details obtained by Beerwulf will only be used by Beerwulf in accordance with the Privacy Policy (<https://www.beerwulf.com/en-nl/privacy-cookie-policy>).

42. The personal data provided by entrants will only be used by the Beerwulf for the purpose of conducting the Promotion and at all times in accordance with the Data Protection Act 2018 and the Beerwulf' s Privacy Policy (available at <https://www.beerwulf.com/en-gb/privacy-cookie-policy> ). From time to time, Beerwulf may share entrants' personal data with their agents/representatives to assist with administering the Promotion and contacting entrants (as necessary) and/or fulfilling the prize(s).